



News Release

CONTACT: Michael Scholl
The Quell Group
248.649.8900
mscholl@quell.com

Empire Electronics Names Christina Bupte Marketing Manager

FOR IMMEDIATE RELEASE

TROY, Mich., Dec. 21, 2005 –Empire Electronics, a supplier of electrical distribution systems and components to the automotive industry, has named Christina Bupte as its marketing manager, announced Steve C. Doman, chairman, chief executive officer of the company. Bupte had served as a sales coordinator for the company since 2004.

In this newly created position, Bupte will direct all marketing functions of the company, including advertising, Web site development, trade show involvement, public relations and oversight of the company's integrated marketing agency. She will continue to work with the Empire Electronics sales team on new business development and customer relationship management.

"Christina has done a tremendous job in advancing our company's marketing efforts during the last year," said Steve Doman. "Her drive and determination, coupled with her networking savvy, have helped make our customers and prospects much more fully aware of our increasing product capabilities and high-quality manufacturing reputation."

Bupte is active in the automotive industry, holding membership in the Original Equipment Supplier Association (OESA), Automotive Women's Alliance (AWA), Marketing and Sales Executives of Detroit (MSED) and American Marketing Association. She received her bachelor of arts degree in Elementary Education with a major in English from Michigan State University. She holds a Michigan teaching certificate and previously had taught middle school in the East Lansing School District.

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Bupte resides in her hometown of Troy, Mich.

Empire Electronics, based in Troy, Mich., is a privately held manufacturer of the highest-quality, error-free electrical distribution systems and components for the automotive industry, offering wiring harnesses, molded components and printed circuit boards. Empire's vertical integration allows it to provide customers with the most competitively priced products available. Its ultra-aggressive C² Improvement Process and empowered workforce helped it earn ISO/TS 16949:2002 and ISO 9002 registration in near-record time. For more information, visit the Empire Electronics web site at www.empireelectronics.com.

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Note to editors: A photo of Christina Bupte is available at the following URL or by calling or e-mailing Michael Scholl of The Quell Group.

[Christina Bupte Photo](#)